

Year 11

GCSE MEDIA STUDIES	Exam Board:	AQA
	Syllabus Code(s)	8572

Course Tier Information (where appropriate):
One tier of entry: 1-9

Course Assessment:
NEA—Non Exam Assessment 30% Examination: 70% - Two Examinations

General Course Information:
You will develop your knowledge and understanding of print, broadcast and e-media products.
The course will build on some of the media work you will have already done in English at Key Stage 3. For your NEA you will produce drafts, plans and fully realised pieces in print, moving image or e-media, while analysing and evaluating your work and design.
Media Studies students use Adobe Photoshop, Adobe InDesign, Adobe Audition and Adobe Premier to edit their production work.
All students can borrow film and still image cameras to complete their NEA projects.

Three units of compulsory assessment:
Paper 1 — Written exam 1 hour 30 minutes worth 84 marks and **35% of the GCSE**
Questions will focus on areas of theoretical framework: industries, audience and representation.
Paper 2 —Written exam 1 hour 30 minutes worth 84 marks and **35% of the GCSE**
Questions will focus on Media Language and contexts of media.
NEA/Non Exam Assessment — internally assessed worth 72 marks and **30% the GCSE**
Students will be given a choice of topics related to an over-arching theme that changes annually. Students will be able to apply knowledge and understanding of the theoretical framework and show off practical skills relating to the media format that they choose to create.

Useful resources:

Recommended text: Slater, Hutchinson and Sandford-Cooke
AQA GCSE Media Studies Book: ISBN 978-1-911208-07-5

Subject: Media Studies

COURSE OVERVIEW

Media Studies AQA New Specification

Throughout the two years of study, in addition to the NEA, the following CSP (Close Study Products) will be studied in accordance with the Framework:

Media Audience, Media Representation, Media Language and Media Industries

Year 10:

- **Advertising and Marketing:** Galaxy advert, NHS Blood donation advert and OMO 1955 print advert (To be studied focusing on Media Language and representation)
- **Magazines:** Tatler and Heat (To be studied focusing on Media Language and representation)
- **Music Videos:** Arctic Monkeys , I Bet You Look Good On The Dancerfloor and Blackpink, How You Like T hat (To be studied focusing on Media Industries and Audience)
- **Film industry:** Black Widow and I, Daniel Blake (To be studied focusing on Media Industries only)
- **Online, Social Media:** Marcus Rashford (To be studied focusing on all four areas of the Media Framework)

Year 11:

- **Television:** Dr Who 1963 and His Dark Materials (To be studied focusing on all four areas of the Media Framework)
- **Newspapers:** Daily Mirror and The Times (To be studied focusing on all four areas of the Media Framework)
- **Video Games:** Kim Kardashian’s Hollywood and Lara Croft Go (To be studied focusing on all four areas of the Media Framework)
- **Radio:** Tony Blackburn 1967 and Julie Adenuga, Radio 1 (To be studied focusing on Media Industries and Audience)