

Year 12

MEDIA STUDIES A Level	Exam Board:	AQA
	Syllabus Code(s)	7572

Course Assessment:

NEA—Non-Exam Assessment 30% Examination: 70% - TWO EXAMINATIONS

General Course Information:

You will develop your knowledge and understanding of print, broadcast and e-media products as well as the areas of marketing, advertising and promotion including the institutions that create, produce and monitor media texts.

The course will build on some of the media work you will have already done in Media Studies at Key Stage 4, but it is not essential to have studied Media Studies at GCSE. You will produce drafts, plans and fully realised pieces in print, moving image and e-media, analysing and evaluating your work. Media Studies students use Adobe Photoshop, Adobe InDesign, Adobe Audition and Adobe Premier to complete NEA production pieces.

All students can borrow film and still image cameras to complete their NEA projects.

Three units of compulsory assessment:

Paper 1— Written exam, 2 hours worth 84 marks and 35% of the A Level

Questions will focus on issues and debates found within in the study of Close Study Products (CSPs) provided by AQA. All CSPs will be released in advance. Relevant knowledge of areas from the theoretical framework will be required

Paper 2—Written exam, 2 hours worth 84 marks and 35% of the A Level

Questions will focus on close study product (CSPs) provided by AQA relating to all areas of the theoretical framework.

NEA (non-exam assessment)— internally assessed worth 72 marks and 30% the A Level

Students will be given a choice of topics related to an over-arching theme that changes annually.

They will be able to apply knowledge and understanding of the theoretical framework and show off practical skills relating to the media format that they choose to create.

Useful resources:

AQA Media Studies for A Level Year 1 & AS: Student Book, Stephanie Hendry (author), Elspeth Stevenson (author) Paperback (15 Dec 2017)

AQA Media Studies for A Level Year 2: Student Book Paperback – 25 Jun 2018 by Stephanie Hendry (Author), Elspeth Stevenson (Author)

Subject: Media Studies

COURSE OVERVIEW A Level AQA New Specification

YEAR 12:

An introduction to Theoretical Frameworks including:

Media Audience, Media Representation, Media Language and Media Industries

Units of study during this year include the learning of the following CSPs:

- **Advertising and Marketing** = Sephora 2021 and Score 1967 (to be studied focusing on **Media Language and Representation**)
- **Music** = Old Town Road 2019 and Ghost Town 1981 (to be studied focusing on **Media Language and Representation**)
- **Film** = Blinded by the Light 2019 (to be studied focusing on **Media Industries** only)
- **Newspapers** = Daily Mail and The Guardian (to be studied focusing on **Media Industries and Audience**)
- **Radio** = War of the Worlds 1938 and Newsbeat (to be studied focusing on **Media Industries and Audience**)
- **NEA** = Non Exam Assessment

YEAR 13:

Units of study during this year include the learning of the following CSPs:

- **TV** = The Killing and No Offence (To be studied focusing on **all four areas of the framework**)
- **Online participatory Media** = Zendaya and The Voice (to be studied focusing on **all four areas of the framework**)
- **Video Games** = Horizon Forbidden West and Sims Free Play (to be studied focusing on **all four areas of the framework**)
- **Magazines** = GQ and The Gentle Woman (to be studied focusing on **all four areas of the framework**)