

Course Tier Information (where appropriate):

One tier of entry: 9—1

Course Assessment:

Controlled Assessment 30% Examination: 70% - TWO EXAMINATIONS

General Course Information:

You will develop your knowledge and understanding of print, broadcast and e-media products as well as the areas of marketing, advertising and promotion including the institutions that create, produce and monitor media texts.

The course will build on some of the media work you will have already done in English at Key Stage 3. You will produce drafts, plans and fully realised pieces in print, moving image and e-media, analysing and evaluating your work. Media Studies students use Apple Mac computers to create and edit products using Adobe Photoshop, Adobe InDesign, iMovie and Publisher.

All students can borrow film and still image cameras to complete their NEA (Non-Exam Assessment)

Three units of compulsory assessment:

Paper 1— Written exam 1 hour 30 minutes worth 84 marks and **35% of the GCSE**

Questions will focus on areas of theoretical framework: industries, audience and representation.

Paper 2—Written exam 1 hour 30 minutes worth 84 marks and **35% of the GCSE**

Questions will focus on Media Language and contexts of media.

NEA (Non-Exam Assessment) — internally assessed worth 72 marks and **30% the GCSE**

Students will be given a choice of topics related to an over-arching theme that changes annually.

They will be able to apply knowledge and understanding of the theoretical framework and show off practical skills relating to the media format that they choose to create.

Useful resources/ways to improve:

Set text: Nelson Thornes AQA GCSE Media Studies: Student's Book ISBN 978-1-4085-0411-6

AQA GCSE Media Studies, by Jerry Slater, Steff Hutchinson and Julia Sandford-Cooke, 2018

ISBN number: 978-1-911208-07-5

AQA GCSE Media Studies Revision Guide, by Steff Hutchinson, 2019

ISBN number: 9781911208884.

It is recommended that students keep up to date with developments in the media by reading the Guardian media section on-line.



“All great acts of genius begin with the same consideration. Do not be constrained by your present reality.” **Leonardo Da Vinci**

COURSE OVERVIEW — MEDIA STUDIES

YEAR 10

SEPT 2019 - JULY 2020 *Topics to be studied during the first year of the course.*

CSPs (Close Study Products) to be studied in Yr10:

TV: *Class* 2016 and *Dr Who* 1963

Magazines: Tatler and Reveal

Music Videos: Arctic Monkeys and One Direction

Film: *Dr Strange and I*, *Daniel Blake*

Online and Social Media: Zoella

Paper 1 revision. A return to the theoretical frameworks:

- Industries
- Audience
- Representation

Coursework

Students will choose their area of study and compete:

- A statement of Intent
- A media product for an intended audience

An introduction to Theoretical Frameworks including:

- Audience
- Representation
- Media Language

YEAR 11

SEPT 2020- JUNE 2021 *Topics to be studied during the second year of the course.*

CSPs (Close Study Products) to be studied in Yr11:

Advertising and Marketing: Galaxy chocolate, NHS Blood and Transplant online campaign video and OMO 1955

Newspapers: Daily Mirror and The Times

Video Games: Kim Kardashian and Lara Croft

Radio: Tony Blackburn 1967 & Julie Adenuga Radio 1

Paper 2 revision

Section A = Media Language

Section B = Media Context

Exam preparation and study skills programme

General revision

Paper 1

Paper 2

Completion of NEA (Non-Exam Assessment)

Students will choose their area of study and compete:

- A statement of Intent
- A media product for an intended audience

