

	Unit of work & brief outline of what will be covered.	Key Objectives – what will students learn	Assessment
1	Text, typography and design.	The importance of text in art, craft and design. How to manipulate letter forms. The work of Bob and Roberta Smith, Ben Eine and others. Techniques for using perspective in letter forms.	Ben Eine inspired letter design piece.
2	Linking text art with social issues.	How to link social issues with art and design. Specifically looking at the work of Barbara Kruger and her critiques of advertising, consumerism and feminism.	Text and image response to a chosen theme: the environment, feminism, politics, racism, etc
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